



## **VARSITY UNIVERSITY HOSTS “TUMBLE FOR ST. JUDE” FUNDRAISER**

**LOUISVILLE, Ky. (June 14, 2017)** – Varsity University and Varsity All Star are teaming up to sponsor “Tumble for St. Jude” to kick off the Varsity University All Star meeting in Louisville on July 6. The event will benefit [St. Jude Children’s Research Hospital](#)®, which is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases.

The [Tumble for St. Jude](#) event is comprised of tumbling classes taught by some of the best-known instructors in the cheerleading community including Debbie Love, Erica and Shea Crawford, Robbie Gregory, Stephanie Brodbeck and Corey Ricket. Gym Tyme, a local all-star gym, has donated the use of their facility for the event. A small donation to St. Jude is required to register for the event, which is open to all interested athletes.

“This event will bring together some of the most respected tumbling coaches in cheerleading, while helping to raise crucial funds for St. Jude,” says Karen Lew, Dean of Varsity University. “We’re excited to support St. Jude and encourage these athletes to support the lifesaving work the hospital does on behalf of children battling cancer and other life-threatening diseases.”

### **Louisville Tumble for St. Jude Clinic Information:**

Where: 13000 Eastgate Park Way, Louisville, KY 40223

When: Thursday, July 6

2 - 4 p.m.: Levels 1 and 2

4 - 6 p.m.: Levels 3, 4 and 5

To Register: Visit the [St. Jude Fundraising Page](#) to register and donate to St. Jude

Varsity University, a division of Varsity Spirit, hosts six summer conferences for all-star coaches and gym owners, with topics ranging from “Business Practice and Ethics” to “How to Physically Prepare Athletes.”

Partners like Varsity Spirit ensure that families never receive a bill from St. Jude for treatment, travel, housing or food. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent when the hospital opened in 1962 to more than 80 percent today. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children.

### **About Varsity Spirit**

Memphis-based Varsity Spirit has been a driving force behind cheerleading's dynamic transformation into the high-energy, athletic activity it is today, and the leading global source for all things cheerleading and dance. A division of Varsity Brands, Varsity Spirit is a leader in uniform innovation and educational camps, clinics and competitions, impacting nearly a million athletes each year. Focused on safety, entertainment and traditional school leadership, Varsity Spirit's 5,000 employees have been helping raise cheerleading's influence and profile since 1974. For more information about Varsity Spirit or Varsity Brands, please visit [www.varsity.com](http://www.varsity.com) or [www.varsitybrands.com](http://www.varsitybrands.com).