

JUNIOR VARSITY SPIRIT FASHION® 2015





\$65 shell + skirt >>

ready. set.

in varsity, of course!

<< \$60 shell + skirt

# # #  
THE NUMBERS GAME  
There are lots of reasons  
to love Junior Varsity!  
Find the top picks with  
the # symbol.



# deets about our LOOKS

**IN THE TRADITION**  
This shell top says  
classic cheer.

**TRENDING NOW**  
This shell has a cool,  
athletic look.

**SPELL IT OUT**  
Add a monogram  
to tell 'em who  
you are and what  
you're all about!

**BOTTOM LINE**  
The clean, simple  
styling of this skirt  
pairs perfectly with  
both shell tops!

\$75 shell + skirt >>

<< \$60 shell + skirt

2 SHELLS + 1 SKIRT = \$110  
MAJOR SAVINGS!



SHELL + SKIRT  
JV PAKS

THEN ADD LETTERING TO MAKE IT YOURS!



\$80.95 shell + skirt >>

JV  
PAKS



< \$80.95 shell + skirt >



< \$80.95 shell + skirt >

Get it in a  
package and  
save BIG!



JV PAKS  
(SOMETHING  
TO CHEER  
ABOUT)

SHELL + SKIRT  
JV PAK

.....  
THEN ADD LETTERING TO MAKE IT YOURS!



**ADD ON:**

Layer a bodyliner  
for added style  
when there's a  
chill in the air.

#1

You rule the crowd  
in clean, classic Varsity  
style you know & love.  
READY. SET. CHEER.

<< \$80.95 shell + skirt



# THE CLASSIC VARSITY LOOK.

LET'S GET SOCIAL, TOO!  
Start a trend online and show us your fave  
Junior Varsity Spirit Fashion® look with the hashtag  
#JUNIOR VARSITY

**LETTER UP:** Say it loud & proud with bold lettering! Choose from dozens of lettering styles; ask your Rep how to get started!



**SHELL BACKS WITH ACTIONWEAVE® FABRIC:**  
A Varsity Spirit Fashion exclusive—keeps you looking your best all game long!

\$90.95 shell + skirt >>



<< \$90.95 shell + skirt

**WHAT'S BEHIND THIS SYMBOL:**  
Quality and style have gone into every Varsity Spirit Fashion uniform for 34 years. Wear it proud.





# THE CHEERLEADER IN YOU.

<< \$90.95 shell + skirt



\$90.95 shell + skirt >>



**ADD ON:**  
Layer a bodyliner  
for added style .





package deals to cause a

B-U-Z-Z



#2

Be true to your colors in  
Junior Varsity Spirit Fashion.  
School colors - we've got 'em  
all! Your Rep has details!

\$105 jacket + pant >>

COORDINATE FOR GAME-WINNING LOOKS!



< \$95.95 shell + skirt >



< \$115.95 shell + skirt >



< \$95 jacket + pant >



#3

Uniforms built strong  
with classic poly &  
ActionWeave® to  
look great game  
after game!

<< \$115.95 shell + skirt



<< \$115.95 shell + skirt



<< \$115.95 shell + skirt

BE STRONG. BE AWESOME. BE A CHEERLEADER.



#4

JV = Very Versatile!  
Color block, braid,  
& lettering make all  
Varsity Spirit Fashion  
originals custom!



**HEAD-TO-TOE:**

Accessorize your  
gameday look with  
Varsity Spirit Fashion  
ribbons, bows,  
poms & more!

\$115.95 shell + skirt >>

<< \$115.95 shell + skirt

<< \$115.95 shell + skirt





our exclusive technical fabric. lightweight, flexible, moisture wicking. (translation: made to move in)

# MOTIONFLEX®



\$100 bodyliner + skirt >>

<< \$105 bodyliner + skirt



<< \$115 bodyliner + skirt



<< \$120 bodyliner + skirt



**#5** **MOTIONFLEX**  
**BODYLINERS:** One-piece styling  
 keeps your look sleek and simple;  
 MotionFLEX® makes it easy to  
 move every game, every season.



let's get a little bit

R-O-W-D-Y

<< \$95 bodyliner + skirt



\$100 jacket + pant >>

WARM-UPS

practice.cheer.lounge.repeat.

WARM-UPS

practice.cheer.lounge.repeat.

WARM-UPS

WARM-UPS



# deets about our LOOKS

**WE HEART THESE FABRICS:**  
Varsity Spirit Fashion jackets & pants are ready for game day!

**CUSTOMIZE IT:** Add your name, team, or mascot with your pick of lettering options, or opt for a lettering package!

**THROW-BACK SYTLE:**  
Fun, vintage look keeps your squad looking on-trend!

**YOUR NEW GO-TO:**  
This new in-stock warm-up is quickly becoming the must-have fave!

**THE FIT:** Ask your Varsity Spirit Fashion Rep to find the right fit for your squad!

\$75 jacket + pant >>

<< \$75 jacket + pant

WARM-UP + LETTERING PACKAGE =  
MAJOR SAVINGS!





**HEAD-TO-TOE:**

Check out Varsity  
Cheer Shoes to  
complete your  
look!

< \$75 jacket + pant >

WARM-UPS.  
4 LOUNGE.  
4 GAMEDAY.  
4 PRACTICE.  
4 EVERYDAY.