



BY VARSITY SPIRIT FASHION | 2017



What is V. by Varsity Spirit Fashion all about? In-stock styles and affordable values, without sacrificing the quality and service you expect. We've hand-selected popular team essentials to outfit your squad so you can focus on what matters: CHEER!

**V. by Varsity Spirit Fashion**

**We cheer here.**

**\$45**

includes shell + skirt



In-Stock Uniform Size Chart

	TOP		SKIRT	
Size	Bust	Waist	Hips	Length
2XS*	23-25"	18-20"	28-30"	8"
XS*	26-28"	20-22"	30-32"	10"
S	29-32"	23-25"	33-35"	12"
M	33-36"	26-28"	36-38"	13"
L	37-40"	29-31"	39-41"	14"
XL	41-44"	32-34"	42-44"	15"
2XL	45-48"	35-37"	45-47"	16"

\*2XS and XS tops will not have bust darts.



**A, B. IN STOCK!**  
**SHELL TOP WSV16Q \$25**

Poly/Lycra® back.

**A.** Lettering: (JVTGT-2) 3"

**B.** Lettering: (TTLL-3) 5"

**SKIRT SE031Q \$20**

Elastic waist.

**Colors:** Black, Maroon, Navy, Purple, Royal, or Scarlet. All with White.



**02 ORDER TODAY 1.800.482.7748**

**\$45**

includes  
shell + skirt



**we put  
the v in  
value**

*in-stock deals  
you can't pass up!*

**package lettering  
options:**

\$10/3 letters;  
\$2/ea. additional.

**Spartans**

JVTASW2

Up to 8 characters.

**SPARTANS**

JVTBRDG2

Up to 8 characters.

**SPARTANS**

JVTDAR2

Up to 8 characters.

**SPARTANS**

JVTGT2

Up to 8 characters.

**SPARTANS**

JVTSKBRDG2

Up to 8 characters.

**M**

2-Color TTLL2 \$7.00  
3-Color TTLL3 \$8.75  
1 initial.

**MHS**

JVTFBL2

Up to 4 characters.



all of these  
essentials are  
priced right and  
ready to go!



**\$19**

cinch bag  
with  
embroidery  
(VCBP PKG)

**IN STOCK! VCBP15 \$12.95**

15" x 19". 600 denier polyester with PU backing. Matching cord with White accent. Front zip pocket and inside zip pocket. Black, Dark Green, Maroon, Navy, Purple, Royal, or Scarlet. Embroidery: (MNABECM) \$14.

**\$5**

bow



**IN STOCK! PB17**

2" ribbon. Black, Maroon, Navy, Purple, Royal, Scarlet, or White.







socks



**IN STOCK! QSTC**

White with Black, Navy, Purple, Royal, or Scarlet.

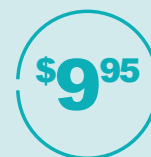


poms



**PP4 \$5/each**

Black, Maroon, Navy, Royal, Scarlet, or White.



briefs



**IN STOCK! SSB15**

Black, Bright Gold, Cardinal, Columbia Blue, Dark Green, Dark Maroon, Kelly, Maroon, Navy, Orange, Purple, Royal, Scarlet, or White.



# save on Varsity essentials

*it's easy to accessorize with these prices!*



**IN STOCK! SHELL TOP**  
**WSV16Q \$25**

Poly/Lycra® back. 2XS-2XL.  
Lettering: (JVTBRDG-2) 3".

**SKIRT SE031Q \$20**  
Elastic waist.

**Colors:** Black, Maroon, Navy, Purple, Royal, or Scarlet. All with White.

**\$40**

**Varsity Flex**



**shoes perfect for cheer,**



**Adult V16F Youth V16FY**

The VARSITY FLEX is the perfect all around shoe for both the sideline and competition. This shoe features a blend of leather, synthetic leather and sateen upper that optimizes multi-directional and aerial movements. Soft, lightweight designed outsole features our very own Varsity EAS (Energy Absorption System) in the forefoot and heel. Built-in rear finger notch for stunting. Shock absorbing memory foam insole designed to provide arch support and comfort while performing. Adjustable lacing system with slip resistant bubble laces. Women's sizes: 4-11, 12, 13, 14. Youth sizes: 10C, 11C, 12C, 13C, 1Y, 2Y, 3Y.



**06 ORDER TODAY 1.800.482.7748**



**\$40**

**Varsity  
American Cheerleader**

at a price you'll ♥



**Adult V15AC Youth V15ACY**

Lightweight performance shoe features our very own Varsity EAS (Energy Absorption System) in the forefoot and heel. Shock absorbing memory foam insole designed to provide arch support and comfort while performing. Easy to clean leather and synthetic leather upper. Phylon and rubber outsole for increased durability on any surface. Women's sizes 4-11, 12, 13, 14. Youth sizes 10C, 11C, 12C, 13C, 1Y, 2Y, 3Y.



\$20

#CAMPGOALS

campwear package deal:  
tshirt w/ transfer + short  
(CAMPAK20)

*available in  
youth sizes, too!*

Transfer: PHTDDAR4



Upgrade to a Shrunk  
Tee for additional \$5. See  
your Rep for colors.

Transfer: PHTCRCIWLC



## ONE choose your t-shirt and shorts color & size



### T-SHIRT T

Black, Heather, or White. YS-YL, S-2XL.



### KNIT SHORT SH03

50/50 poly/cotton. Side vents. Black, Bright Gold, Columbia Blue, Dark Green, Heather, Kelly, Maroon, Navy, Orange, Pink, Purple, Royal, Scarlet, or White. YS-YL, XS-2XL.

Substitute SHB14PT, add \$5/each.

Transfer:  
PHTSHIWD

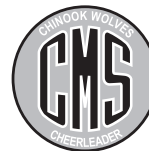


Transfer:  
PHTCRCICF



## TWO choose your tee transfer & color

**Transfer colors:** Black, Bright Gold, Cardinal, Charcoal Grey, Columbia Blue, Dark Green, Dark Maroon, Grey, Kelly, Maroon, New Teal, Navy, Orange, Peacock Blue, Pink, Purple, Royal, Scarlet, Texas Orange, and Vegas Gold.



Left Chest PHTRCIWL  
Center Front PHTRCIWC  
Select 2-4 initials and up to  
20 characters per line.



Left Chest PHTRCILC  
Center Front PHTRCICF  
Select 2-4 initials.



PHTWEARE  
Select up to 10 characters.  
WE ARE is standard.



3-Color PHTBRTL3  
4-Color PHTBRTL4  
Select up to 11  
characters per line.



PHTDDAR4  
Select up to 11  
characters per line.



PHTFBLCR4  
Select up to 4 initials and up  
to 13 characters per line.



PHTSHIWD  
Select up to 4 initials and  
up to 12 characters.



PHTTIWD  
Select up to 3 initials and  
up to 10 characters.



layer on the savings with

package deal:  
long sleeve tee with transfer  
(PHT PKG)

\$20

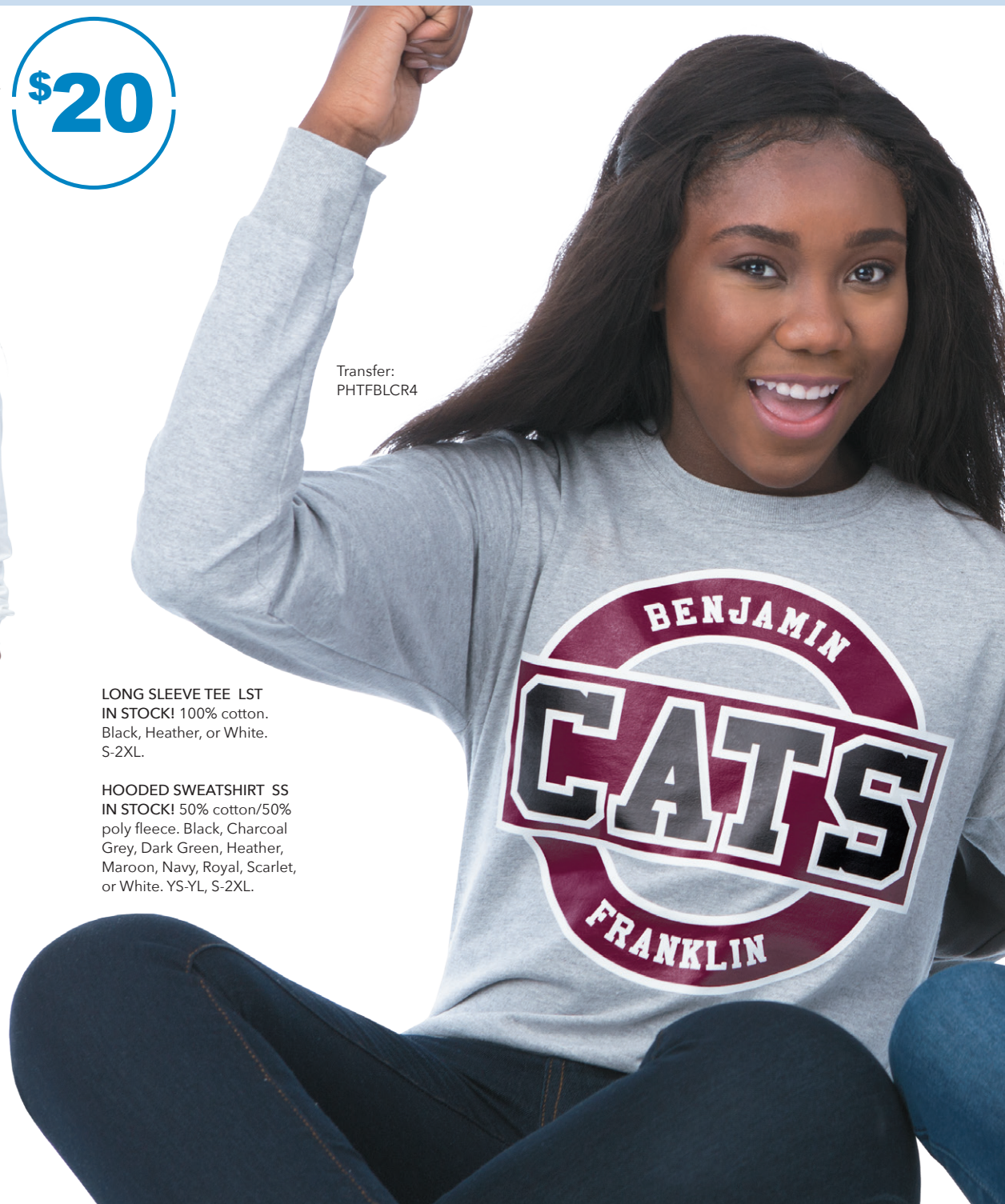


Transfer: PHTWEARE

LONG SLEEVE TEE LST  
IN STOCK! 100% cotton.  
Black, Heather, or White.  
S-2XL.

HOODED SWEATSHIRT SS  
IN STOCK! 50% cotton/50%  
poly fleece. Black, Charcoal  
Grey, Dark Green, Heather,  
Maroon, Navy, Royal, Scarlet,  
or White. YS-YL, S-2XL.

Transfer:  
PHTFBLCR4





# essential game day looks



Transfer:  
PHTDDAR4

for transfer  
options, see  
p. 9.

\$32

package deal:  
hooded sweatshirt with transfer  
(PHT PKG)



*available in youth sizes, too!*

Transfer: PHTBRTL4



VARSITY SPIRIT FASHION  
PO BOX 751210  
MEMPHIS, TN 38175-1210

\$150

for the win package deal

*this or this*

*1 package price. 1 big deal.*

What's included:

- Uniform with initials
- Sweatshirt or Long Sleeve Tee with transfer
- Pair of Poms
- Brief
- Bow
- Socks
- Shoes
- Bag with embroidery (MNRACIOW shown)

Package ID: V PKG

VARSITY