

# 2017 COLLEGIATE SUMMER CAMPS



# START YOUR SEASON UP.

Since our first camp, NCA & NDA have been on an upward journey of lifting athletes up. Over the years, we've perfected the art of helping teams grow through one simple promise: "If you show up, you'll go up." NCA & NDA camps give your team the personalized programs and instruction necessary to move up from where you are to where you want to be.

At camp, you'll master game day skills, perfect performance techniques, and strengthen your team bonds. At camp, you'll take your team to new heights.





# NCA

- Learn the most cutting-edge, creative, and innovative material offered only by NCA.
- NEW stunt and pyramid curriculum is taught each summer, alongside in-depth technique training and safety progressions.
- Experience our crowd-leading Game Day and Rally Routine programs, hailed as highly effective and successful by collegiate programs of all levels.
- Skills classes are specifically designed for all levels: Novice, Intermediate, Advanced, or Elite. Learn at your own pace.
- Receive the most up-to-date training on safety and injury prevention through NCA's Safety Awareness program.
- Get plenty of hands-on instruction with NCA's one-on-one Buddy Instructor program and the popular NCA Custom Coaching program.
- Give your most talented athletes the chance to be recognized with NCA's most prestigious individual honor — NCA All-American.

# PERFORMANCE AND GAME DAY

At camp, teams learn to pump up their fans on the sidelines and perform with polished technique and athleticism when it's showtime. The perfect balance of Game Day and performance training prepares teams for their entire season.

## GET GAME DAY READY

- Learn and perform new Game Day cheers and chants.
- Experience NCA's college Game Day Implementation Training (GDIT).
- Enjoy Custom Coaching sessions with staff to perfect Game Day skills.
- Return home ready for the sidelines after Game Day routine evaluations.
- Get your mascot ready with our Mascot Program and incorporate new traditions into your Game Day atmosphere.

## PERFORMANCE & SKILL TRAINING

- Learn NCA's Rally Routine to incorporate jumps, stunts, pyramids, and motion sequences into a complete routine.
- Daily classes offered to focus on progressions, partner stunts, pyramid, and motion sequences.
- NEW creative stunt and pyramid curriculum is added every year.
- Receive training from the NCA Staff in Custom Coaching sessions to perfect performances and new skills.
- Add some flair to your performances with an optional dance class.





# MASCOT PROGRAM

- Develop new crowd involvement techniques, innovative dances, prop utilization skills, and new group skits and performances.
- Take advantage of National Mascot Championship training and an opportunity to receive an automatic bid to Nationals.
- Experience NCA's exclusive All-American Mascot selection program.

Incorporate your mascot into your NCA Game Day routine and get a .1 bonus added to your team's score. Game Day winners at camp receive an automatic Gold Paid Bid to Nationals!

# NDA



- Take a Master Class from one of our expert Master Instructors at an NDA Overnight Camp.
- Customize your camp experience! Preview all routines at [nda.varsity.com](http://nda.varsity.com) and request what you want to learn ahead of time.
- Sharpen your skills in daily technique classes: Team Technique and Specialty Technique, including leaps and jumps, flexibility, lifts, turns, hip hop skills, pom technique, and kick technique.
- Learn cutting-edge, crowd-appealing curriculum perfect for your sidelines, game day routines, and halftime performances.
- Work together in our exclusive NDA Team Dance program.
- Take advantage of Custom Coaching and receive one-on-one instruction with your own designated NDA Instructor.
- Learn Band Chants designed to complement your cheer squad so your spirit squads can work the crowd as one.
- Give your most talented dancers the chance to be recognized as NDA Top Gun in leaps, jumps, turns, and hip hop.
- Top dancers, recognized for exceptional leadership qualities, are nominated to audition for the most prestigious individual award at camp – NDA All-American.
- Take your routine to the next level with NDA's newest, industry-leading critiquing tool: Digital Dance Critique. NDA Professionals can review your Nationals routine and provide feedback on choreography, transitions, technique, and more.

# OVERNIGHT CAMPS

NCA & NDA College Overnight Camps provide an atmosphere that helps elevate teams to new levels. You'll receive personalized instruction from our talented and friendly staff while working alongside other teams from around the nation, and gain valuable material and training to propel you up into a safe and successful season.

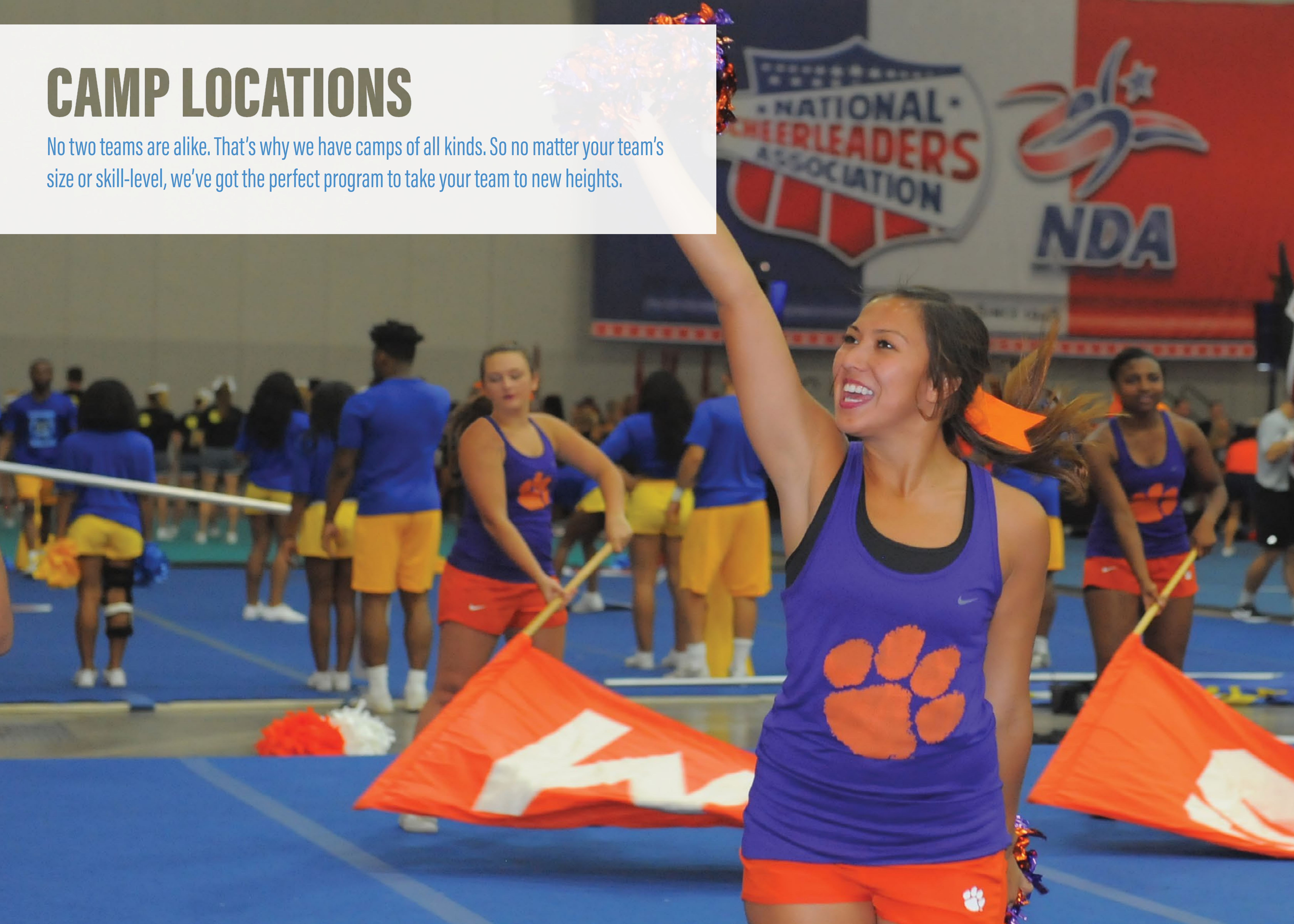
Featuring:

- Automatic Gold Paid Bids for NCA & NDA Game Day winners
- NCA Prime Time program & NDA Team Time
- NCA's unique Rally Routine & NDA's exclusive Team Dance
- NCA & NDA's unique Game Day Implementation Training Class - learn as an entire Spirit Squad!
- Coaches technique training
- Special Rookie Coaches Meeting for first time coaches to camp
- NDA Master Class with Master Instructor
- Daily Technique and Skills Classes
- All-American tryouts
- Camp awards
- College Nationals training & preparation
- NDA Coaches' Swap Shop
- Safety Awareness program
- Mascot training, awards, and bid to Nationals
- Safety and Liability Credentialing
- Bronze, Silver, and Gold Paid Bids



# CAMP LOCATIONS

No two teams are alike. That's why we have camps of all kinds. So no matter your team's size or skill-level, we've got the perfect program to take your team to new heights.



## OVERNIGHT CAMPS

### SOUTHERN METHODIST UNIVERSITY

Dallas, Texas JULY 22-24 Mascot, Combo

#### RESIDENT:

Student	Advisor
\$309	\$309

#### INSTRUCTION ONLY:

Student	Advisor
\$185	\$185

*The university requires 1 adult per 10 athletes.*

### UNIVERSITY OF LOUISVILLE

Louisville, Kentucky JULY 26-28 Mascot, Combo

#### RESIDENT:

Student	Advisor
\$299	\$299

#### INSTRUCTION ONLY:

Student	Advisor
\$185	\$185

*The university requires 1 adult per 10 athletes.*

### NORTHWEST MISSOURI STATE UNIVERSITY

Maryville, Missouri JUL 30-AUG 1 Mascot, Combo

#### RESIDENT:

Student	Advisor
\$291	\$291

#### INSTRUCTION ONLY:

Student	Advisor
\$185	\$185

### BOSTON UNIVERSITY

Boston, Massachusetts AUGUST 7-9 Mascot, Combo

#### RESIDENT:

Student	Advisor
\$339	\$339

#### INSTRUCTION ONLY:

Student	Advisor
\$185	\$185



# RESORT CAMPS

## NCA, NDA & USA LAS VEGAS RESORT COLLEGE CAMP

Las Vegas, Nevada AUGUST 3-5 Mascot, Combo



- 4 to a room: \$309
- 3 to a room: \$323
- 2 or less to a room: Please call 800.NCA.2WIN or 877.NDA.2WIN
- Instruction only: Participant \$235    Advisor \$235    Mascot \$235

*Overnight price includes 2 breakfasts, 1 lunch, and 2 dinners.*

*\*Take advantage of our early arrival rate of \$85 per room (taxes and fees included)*

## SHERATON MYRTLE BEACH & CONVENTION CENTER

Myrtle Beach, South Carolina AUGUST 11-13 Mascot, Combo



- 4 to a room: \$345
- 3 to a room: \$377
- 2 or less to a room: Please call 800.NCA.2WIN or 877.NDA.2WIN
- Instruction only: Participant \$235    Advisor \$235

*Overnight price includes 2 breakfasts, 1 lunch, and 2 dinners.*



# HOME CAMPS

NCA & NDA College Home Camps are our most flexible option, allowing our highly trained staff to work one-on-one with your team at a location and date of your choice.

- Prices starting at \$167 (Standard) and \$197 (Elite)
- Customized camp schedule and curriculum
- Preview all NDA Routines online to customize your experience
- Two- or three-day option
- NCA & NDA College Staff trained specifically in Elite material (Elite Camps)
- NCA & NDA's top local and regional College Staff (Standard Camps)
- Bronze Bid included

# PAID BIDS

All Paid Bids to the NCA & NDA Collegiate Cheer and Dance Championship are awarded at Overnight, Day, and Elite Home Camps. Register today and find out how camp can help fund your way to Daytona Beach, FL, home of the world's largest college cheer and dance championship.

Earning a Paid Bid at camp also eliminates submitting a qualifying video entry, provides valuable discounts and many special Camp Qualifier benefits.



## GOLD PAID BIDS

- Awarded only at Overnight Camps
- Awarded to the Best All Around NCA & NDA teams at each Overnight Camp
- Awarded to NCA & NDA Game Day winners at each Overnight Camp
- 5 FREE rooms for 4 nights in Daytona\*
- Nationals registration fee of just \$92/person
- 1st priority hotel assignment
- Performance order preference
- More NDA Gold Paid Bids – one per every 100 campers

## SILVER PAID BIDS

- Awarded at Overnight Camps and Day Camps
- Awarded to the Most Improved NCA & NDA team at Overnight Camps
- Awarded to the NCA Game Day winners at every Day Camp†
- Awarded to the NDA Team Dance winner at every Day Camp†
- 2 FREE rooms for 4 nights in Daytona\*
- Nationals registration fee of just \$92/person
- 1st priority hotel assignment
- Performance order preference

## BRONZE PAID BIDS

- Awarded at Overnight, Day, and Elite Home Camps
- Reduced Nationals registration fee - \$155/person off!\*\*
- Hotel assignment priority over video qualifiers\*\*\*
- Performance order preference
- No video qualification required

\*Additional fees required for additional rooms

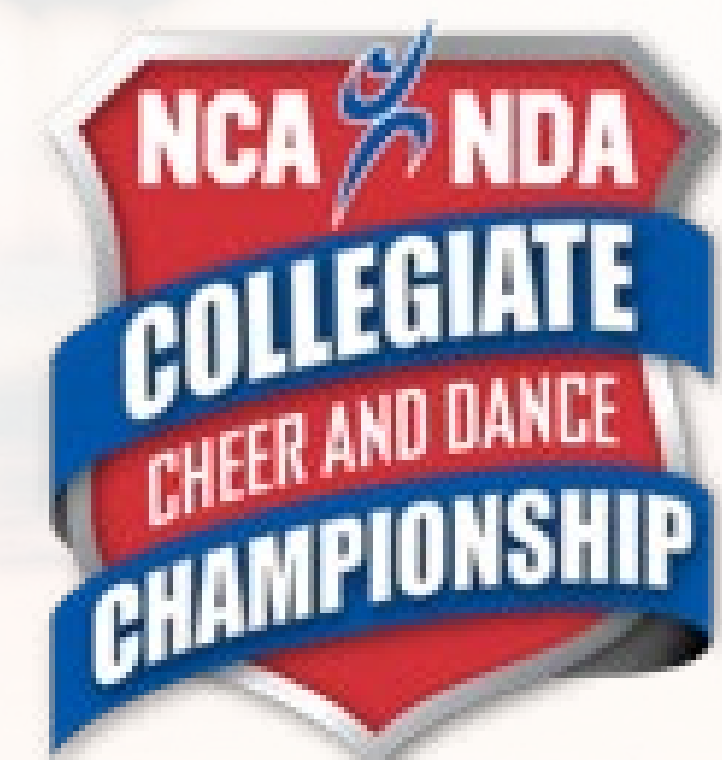
†Minimum camp enrollments required

\*\*Discount only applies to the total number of paid participants attending summer camp

\*\*\* Must meet registration deadline requirements

# PREP FOR NATIONALS

- Get the inside scoop on Nationals from NCA & NDA's College Coaches Program which includes information on competition rules, policy changes, and everything Nationals-related.
- Get a complete breakdown of the Bid Process. Learn how to earn a Paid Bid and compete at Nationals.
- Have all of your questions answered at our Open Q & A Session.
- In addition to learning all the skills they need for the sidelines, the Game Day evaluation at camp is the perfect warm up for the Game Day section of the routine they will be scored on at Nationals. All of the evaluations at camp are a great way to prepare your team for performing in front of a crowd.



**NCA & NDA COLLEGIATE  
CHEER & DANCE CHAMPIONSHIP  
APRIL 4-8, 2018 DAYTONA BEACH, FL**





**READY TO REGISTER?**

Visit [nca.varsity.com](https://nca.varsity.com) or [nda.varsity.com](https://nda.varsity.com) to get started.